

PRESS RELEASE



DMCI Holdings wins Platinum, Gold and Silver Awards in 53rd Anvil Awards

Diversified engineering conglomerate DMCI Holdings, Inc. won one of the four Platinum Anvils in the 53rd Anvil Awards of the Public Relations Society of the Philippines. The Anvil Awards is considered as the Oscars of public relations in the country.

DMCI Holdings received the prestigious award for its 2016 Integrated Annual Report (“Delivering Real Benefits”), after garnering the highest score in its public relation tool category (Publication).

Aside from disclosing material information about the financial, non-financial and corporate governance performance of the company, Delivering Real Benefits featured the different faces behind the DMCI companies to honor the hard work and contributions of its employees.

The other Platinum Anvil awardees are Jollibee Foods Corporation, Shell Companies in the Philippines and PageOne. Smart Communications was awarded the Grand Anvil for its innovative electronic medical record and referral system.

In all, DMCI Holdings won four Anvil Awards—Platinum and Gold Awards for Delivering Real Benefits, a Gold Anvil Award for the Hard Hat Newsletter Special Tribute issue for DMCI group founding chairman David M. Consunji and a Silver Award for its Hard Hat company newsletter.

"The winners of the Platinum Anvil and the Grand Anvil embody everything that makes Philippine PR great," said Owen Cammayo, chairman of the 53rd Anvil Awards and PRSP board director.

"These are the best examples of innovative and groundbreaking PR programs and tools that not only improve the reputation of a brand but also makes a difference in the lives of Filipinos."

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